

Successful communities understand that to be successful in today's competitive economic environment, they must cultivate:

Innovation – an environment that embraces the entrepreneurial spirit encourages new ideas and helps influence or bring together resources to effect change.

Human Capital – recruit, retain or develop the talent necessary for business and communities to survive, grow and prosper.

Infrastructure – invest in physical infrastructure, encourage private/public capital investment, help recruit/grow financial/legal/technical and other support services.

Quality Places – Twenty-five years ago, 70% of young people moved to a community because of a job; today they move because of the quality of place and then find a job.

LEXINGTON PARTNERSHIP FOR WORKFORCE DEVELOPMENT

VISION:

Capitalize on the education, arts, culture and environmental assets to attract, retain and develop a diverse talent pool for Lexington and the Central Kentucky region.

MISSION:

- ☐ Identify and build innovative business/education partnerships;
- ☐ Incubate and challenge ideas in education and workforce training;
- ☐ Align existing workforce, training and education resources; and
- ☐ Research, identify and communicate workforce trends/needs/opportunities.

LPWD INITIATIVES:

Lexmark Teacher Institute

“Bringing Innovation to Teaching & Relevance to Curriculum”



Weeklong summer institute in which teachers and community business partners collaborate to better understand how business use what schools are teaching, gain real-world examples to enliven delivery, and create opportunities for students beyond the school walls.



Entrepreneur Leadership Institute

“Business is Teamwork...Business is Fun”



with a team. Students also participate in teambuilding, etiquette and general business sessions, which contribute to their experience.

Up to 30 Fayette County juniors and seniors learn about business and entrepreneurship by meeting successful local entrepreneurs and leading business people who will share leadership ideas and discuss what it takes to succeed. Students visit businesses to see firsthand how things work. Students learn business planning basics that they will then use to develop a business plan



Business & Education Network (BEN) – Online portal to systematically match education needs with business people who want to volunteer their time and expertise in a variety of ways, such as career fairs, mock interviews, lunch & learn sessions and more. It is a streamlined system for teachers to connect to new and existing businesses, volunteers, and organizations already in existence. Volunteers can sign up at www.BENLexington.com.

Best in the Bluegrass

“Making Connections Before They Leave”

This initiative is aimed at high-performing students in Fayette County Schools who are going to college outside of Kentucky. Program aimed at communicating the variety of companies and high-level, high-tech career opportunities. Participating students are connected with a high level internship and receive a \$1,000 cash scholarship.